

# STORY

STORY CONSTRUCTION NEWS & VIEWS

# LINE

SUMMER 2011



## President's PERSPECTIVE

### Friends

I know I say it every year. I mean it every year. We cannot do our projects alone. We need the help of the industry (subcontractors, suppliers, architects and engineers) to make it happen. We are grateful for their help.

Our clients expect us to bring the industry along in our projects. They expect us to provide leadership, to solve problems, to attract good partners and to work with ones that are struggling to help make them successful and subsequently the project successful.

Our clients also expect us to find very economical and value-driven solutions in our projects. Our industry partners are keys to this process. None of us is as smart as all of us. The expertise these people bring to their discipline coupled with their experience on other projects and the ability to think beyond only their work can make a powerful impact on a project.



Clearly, these attributes benefit Story Construction. When we have a good team of partners on a project, it helps Story. More importantly though, it helps our clients; good project partners help projects happen more quickly, innovatively and safely. This translates into cost effective projects. Our clients win.

In order to make sure we are maintaining contact with and thanking our industry partners at least once a year, we held our annual appreciation event on July 21 under the Pavilion at Coldwater Golf Links. It was a great evening of fun and fellowship. Almost like a family reunion for our industry and for many of our projects.

We have dedicated this entire issue of StoryLine to recap this event. You can see who was there and what they had to say. We cannot do our projects alone. We need these partners to make it happen. We are grateful for their help.

*Mike*  
Mike Espeset

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OUR NEW WEBSITE  
IS NOW LIVE!  
CHECK IT OUT AT:

[WWW.STORYCON.COM](http://WWW.STORYCON.COM)



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# STORY CONSTRUCTION'S ANNUAL



**Shane Hall** and **Chad Alley** of Story Construction helped out with name tags and greeting guests.



**Lynn Gibson**, KJWW Engineering, wins a door prize.

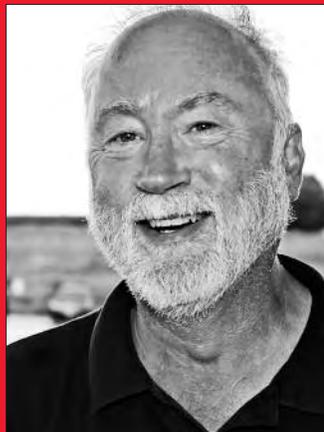


**Denny Baber** of Doors, Inc. picks another door prize.



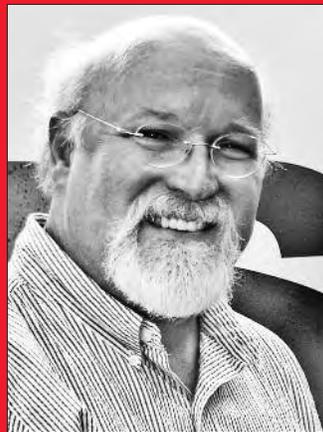
**Theresa Stromberg-Murphy**  
Terracon

"I've been here a couple of times in the past, but it's been a few years. It worked in my schedule, and I just wanted to come back and see everybody again. It's just nice to be able to see some people that I work with on projects and actually put some names to faces for people I talk to on the phone."



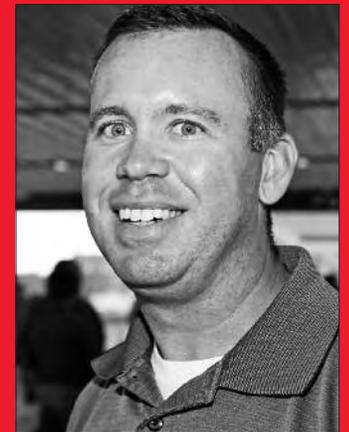
**Greg Knau**  
ACI Mechanical

"I've been coming to this event since Story started it. I enjoy the great food and just seeing all the guys."



**Steve Chmelar**  
Carroll Distributing

"We have a lot of good friends at Story Construction and just getting to see faces that I don't normally see on a regular basis keeps me coming back to this event. We don't get down to brass tacks of what you are building today – I just enjoy the friendship aspect of it."



**Adam Boeding**  
First American Bank

"This is my fourth year at this event. First American Bank has a long-standing relationship with Story and that's what keeps me coming back every year – to show the support for the business relationship we have and the relationship Story Construction has to Ames and the central Iowa community."



# ANNUAL APPRECIATION EVENT



(left to right) **Steve Chmelar** and **Ward Mallonee** of Carroll Distributing were presented the Supplier of the Year award from **Martin Miille** of Story Construction.



**Terry Jaeger** (left) and **Scott Jaeger** (right) of Tanley Reinforcing were presented the Subcontractor of the Year award from **Jim Rogers** (center) of Story Construction.



**Ryan Leisure**  
Utility Equipment Company

"This is my second year at your event and what keeps me coming back is our partnership with Story Construction – just to show our support for Story and the food is great."



**Valarie Meyer**  
Story Construction

"This event helps me a lot in my position. Generally, I deal with people via email so this way I can put a name with a face, and I can learn who people are. My favorite part of the event is getting to know the different subcontractors."



**Mark Speck**  
Speck Plumbing

"I love just being here with all your subs and meeting all the new people at Story Construction. Just the overall fellowship of this event is wonderful."



**Jeff Christensen**  
Olympic Companies, Inc.

"As the new branch manager for Olympic, I wanted to come up tonight to visit you guys at Story and have a good time."



**Scott Turczynski** of Heartland Finishes (left) and **Jamie Rochleau** of Story Construction (right).



(left to right) **Curt & Carrie Gear** of Coreslab Structures visit with **Steve Skold** of The Skold Companies.



After attending for many years, **Polk Davison** of McCoy & Associates (left) finally wins a door prize.



**Gary Rupnow** of Story Construction (left) visits with **Jerry Nelson** of Nelson Electric (right).



**Mark Kutchen** (left) and **Brett Walker** (right) took on the role of roving reporters for the event.

## Employee FOCUS



### Sandy Heggen

**HOMETOWN:** Des Moines, Iowa

**EDUCATION:** Des Moines Technical High School

**FAMILY:** Husband, John; son, Kevin; daughter, Karen and her husband Paul; grandson, Garrett, 5; and granddaughter, Anastasia, 3.

**EMPLOYMENT:** My first exposure to construction was as a jobsite clerk for a construction management firm on the ISU football stadium. I joined James Thompson & Sons, Story's affiliate firm, in 1979. My first position was as a jobsite clerk on a construction management project at Mary Greeley Medical Center in Ames.

**What is your position at Story Construction and your responsibilities?**

My position as well as Story Construction has changed and evolved over the years. When I started 32 years ago, the office environment was so different – no computers – we used typewriters and carbon paper (yuck!), and my duties were mostly secretarial. After years of doing a lot of different things in the office, I'm now an administrative assistant in business development. A couple of examples of the things I do would be the preparation of materials that we use in our proposals and the publishing of this newsletter.

**After such a long career what have you accomplished that has made you proud?**

On a personal basis, I would have to say my children. They have grown up to be intelligent, independent adults. On the business side, I would have to say being the first female stockholder at Story Construction. When I started this was just another job, but the people at Story gave me the opportunity to build a "career."

**What do you like to do in your spare time?** I plan on retiring in September and for the first time in my life I hope to have a lot of spare time to be a grandmother and read a lot of books.